

Kenya hosts global textile and apparel industry players at ITME Africa & Middle East 2023 in Nairobi

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Major players in the textile and apparel industry drawn India, Middle East and Africa have converged in Nairobi, Kenya, this week for the ITME Africa & Middle East 2023 summit and expo. The event, running from November 30 to December 2, 2023, has been organized by the India ITME Society, a non-profit industry body formed in 1980 to serve as a catalyst for technological excellence and currently recognized as the backbone of textile engineering industry in India.

Being held at the Kenyatta International Convention Centre (KICC) in Nairobi, ITME Africa & Middle East 2023 targets the textile technology and engineering sector players. The event seeks to connect the global business leaders with their counterparts from to Kenya and Africa.

Seema Srivastava, the Executive Director of India ITME Society said that the event, being hosted in Kenya for the first time, is an open and unique forum for all those involved in the textile industry value chain, including manufacturers, exporters, cotton farmers, investors, entrepreneurs, agents, dealers, as well as distributors looking at opportunities to expand their business in textiles or exploring diversification of their business into textiles.

"ITME Africa 2023 is sure platform to reboot, reinvent, and rejuvenate the Textile Industry of the continent with innovative solutions from across spinning, weaving, processing, and accessories segment. It has a wide range of innovative and sustainable solutions for eco-friendly and top-in-class textile chemicals and finishes," said Srivastava.

"The showcase is a must-visit for yarn and fabric weavers, fashion designers, textile-integrated plant owners, and processers to get insights into the state-of-the-art textile and yarn processing industry. The new era of digital print technology is also on display. The spinning solutions at ITME Africa & Middle East are your best fit to upgrade and spin huge profits. The weaving and knitting advanced technology will help in adapting mass production and also reduce the consumption of water and power which will ensure to fabricate profitable business."

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